



MADE-BY

AN INTRODUCTION TO OUR WORK & IMPACT



**Fashion with respect
for people and planet**

April 2018

Consultancy and corporate transformation: strategy development, implementation support, capacity building, stakeholder communications.

Impact-driven **non-profit organisation** with a mission to make sustainable fashion common practice

Publicly available and free to use **industry reference tools** and benchmarks.

Programmatic funding from **national governments, EC, multilaterals (SCAP; ECAP and SMART Myanmar)**

*‘to make sustainable fashion
common practice’*



Your Story:

Everything related to your sustainability story - what you want to be able to say about your business and your products, internally and externally, and the steps you need to take to get there

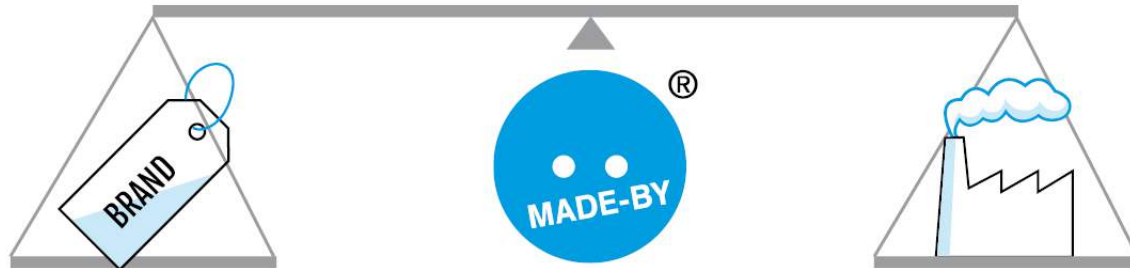
Your Footprint:

Everything related to your supply chain, addressing your impacts and achieving greater transparency on the people and processes behind your products

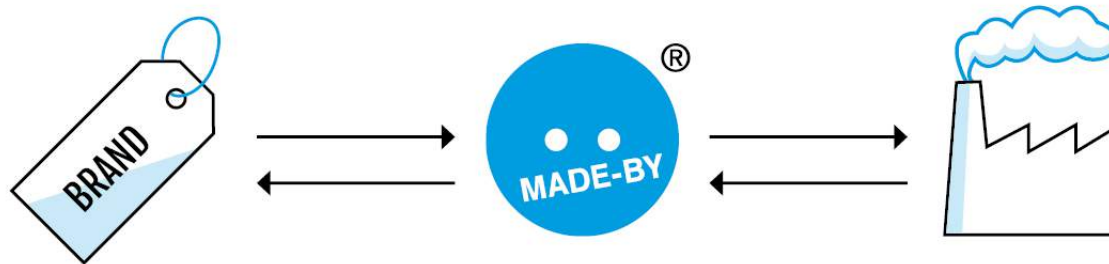
Your Product:

Everything related to your design choices, ensuring you are embedding sustainability into your product portfolio from the outset

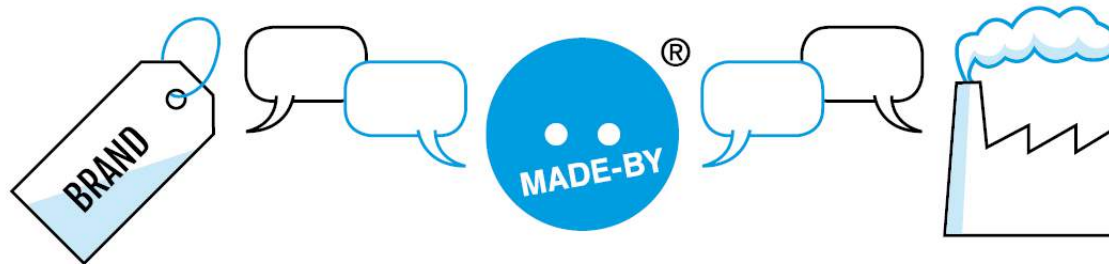
HOW WE WORK



MADE-BY work as an unbiased advisor to both brands and suppliers



MADE-BY is often the link between the supplier and the brands



MADE-BY are able to facilitate discussion and provide advice to both parties

WHO WE WORK WITH



TED BAKER
LONDON

BOSS
HUGO BOSS

TOMMY HILFINGER

KARL
KARL LAGERFELD

PRIMARK

G-STAR RAW

GUCCI

FAST RETAILING

Acne

EILEEN
FISHER

BJÖRN BORG

WE

H&M

VOLCOM

John Lewis

Salvatore Ferragamo

OVS

orsay

LOEWE

KappAhl

claudia sträter

vf

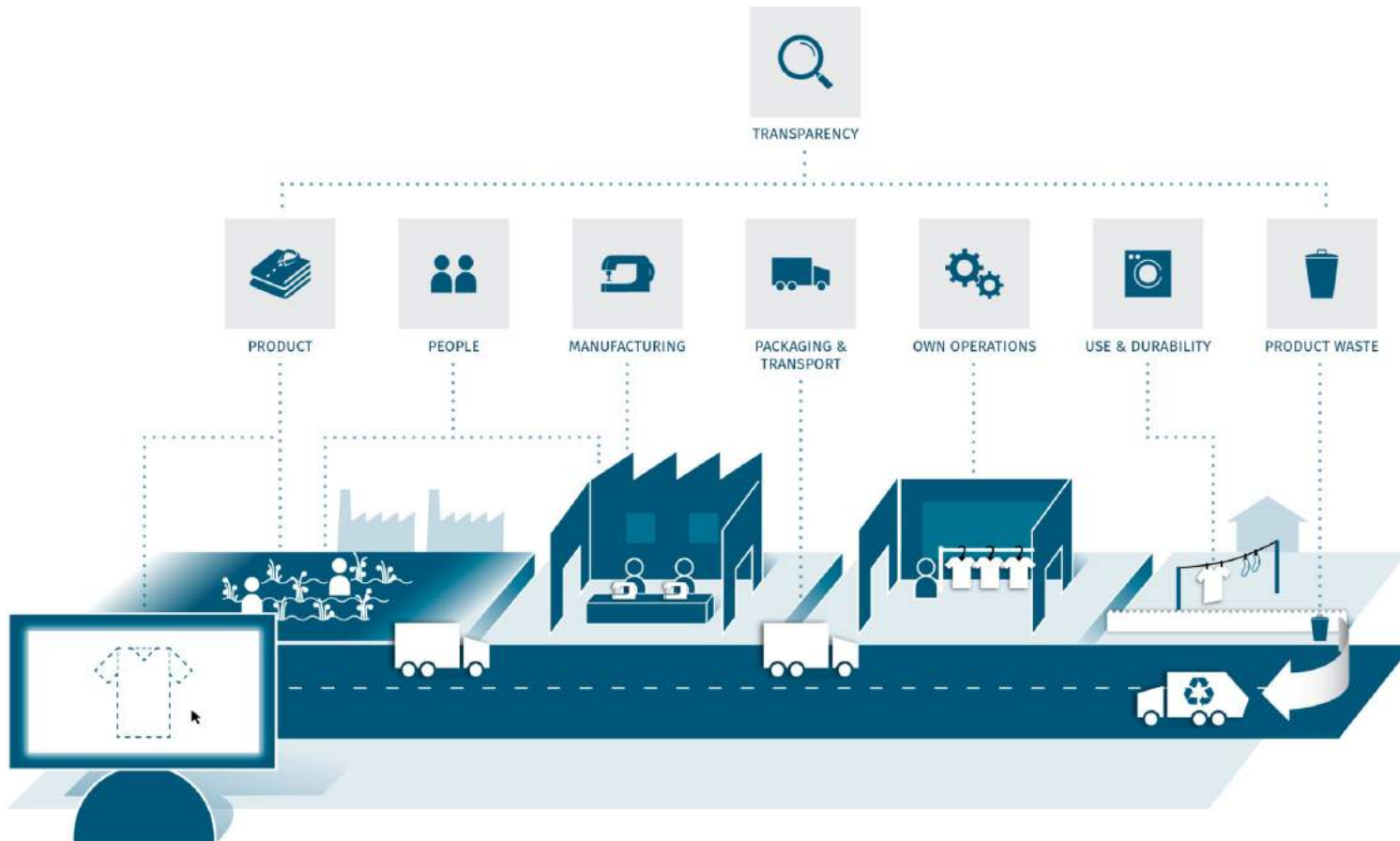
NEW
LOOK

C&A

OUR WORK AND IMPACT

Your Story

Your MODE – MODE Tracker



MODE Tracker BRANDS



G-STAR RAW

T E D B A K E R
L O N D O N



J U S T B R A N D S

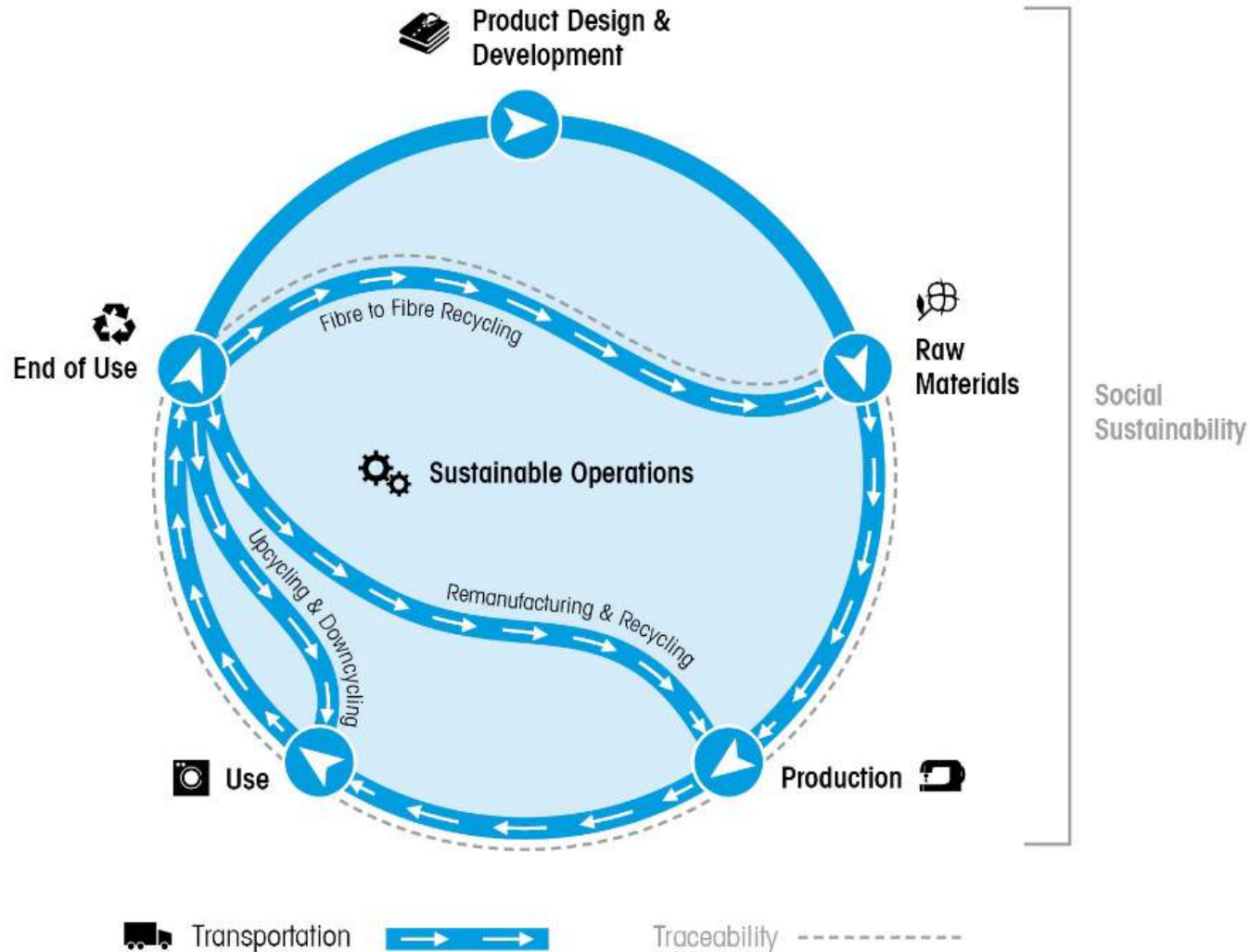


haikure

MODE
T R A C K E R

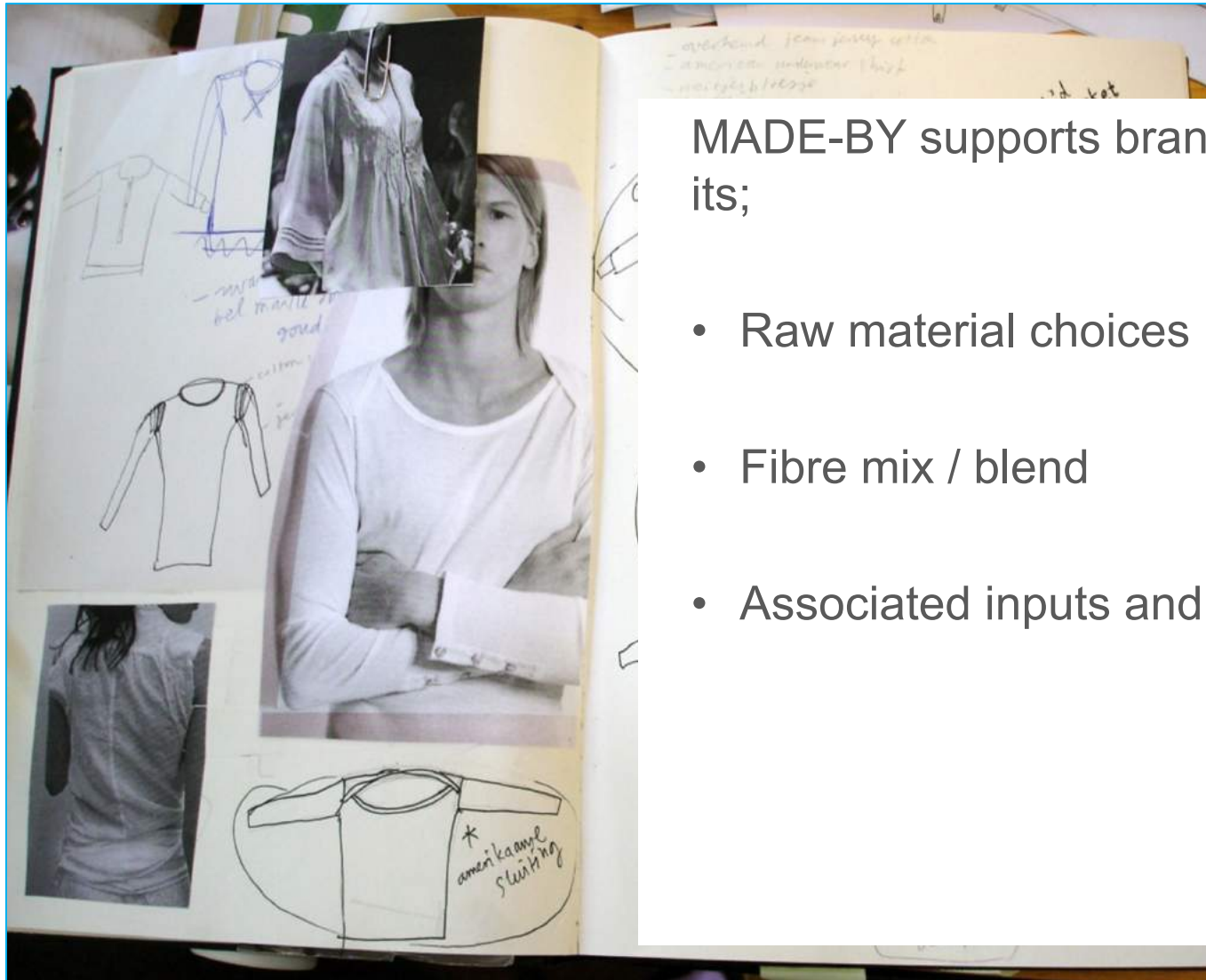
We currently have 6 well known fashion brands taking part.

Moving from Linear Supply to Circular Supply



Your Product

MORE SUSTAINABLE DESIGN PRACTICES



MADE-BY supports brands and retailers in its;

- Raw material choices
- Fibre mix / blend
- Associated inputs and processes

MADE-BY Environmental Benchmark for Fibres



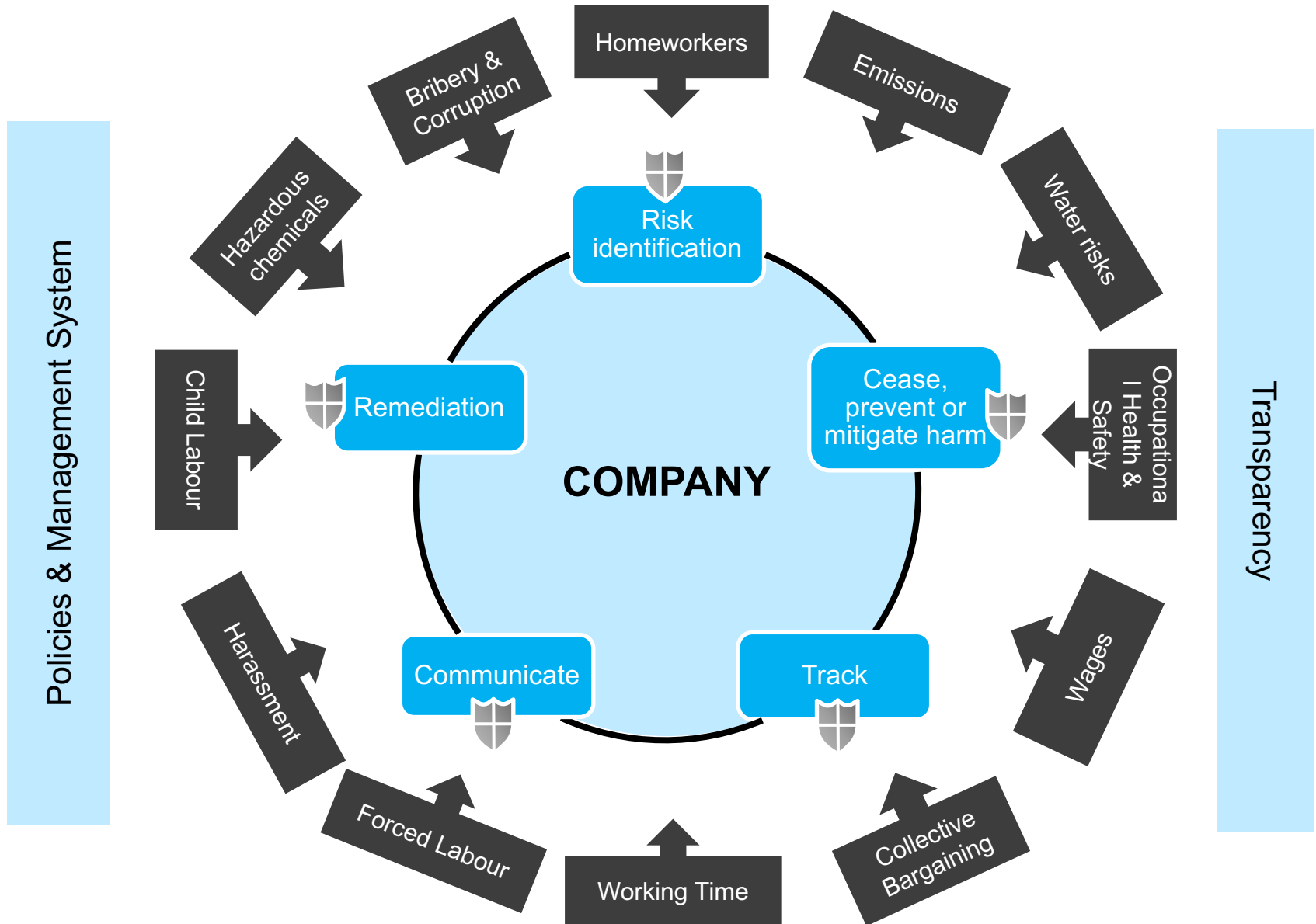
CLASS A	CLASS B	CLASS C	CLASS D	CLASS E	UNCLASSIFIED
Mechanically Recycled Nylon	Chemically Recycled Nylon	Conventional Flax (Linen)	Modal® (Lenzing Viscose Product)	Bamboo Viscose	Acetate
Mechanically Recycled Polyester	Chemically Recycled Polyester	Conventional Hemp	Poly-acrylic	Conventional Cotton	Alpaca Wool
Organic Flax (Linen)	CRAILAR® Flax	PLA	Virgin Polyester	Cuprammonium Rayon	Cashmere Wool
Organic Hemp	In Conversion Cotton	Ramie		Generic Viscose	Leather
Recycled Cotton	Monocel® (Bamboo Lyocell Product)			Rayon	Mohair Wool
Recycled Wool	Organic Cotton			Spandex (Elastane)	Natural Bamboo
	TENCEL® (Lenzing Lyocell Product)			Virgin Nylon	Organic Wool
				Wool	Silk
More Sustainable			Less Sustainable		

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bwe This Benchmark was made in cooperation with Brown and Wilmanns Environmental, LLC. For further information on this Benchmark see www.made-by.org/benchmarks

Your Footprint

SUPPLY CHAIN IMPACT



MORE SUSTAINABLE PRODUCTION PROCESSES

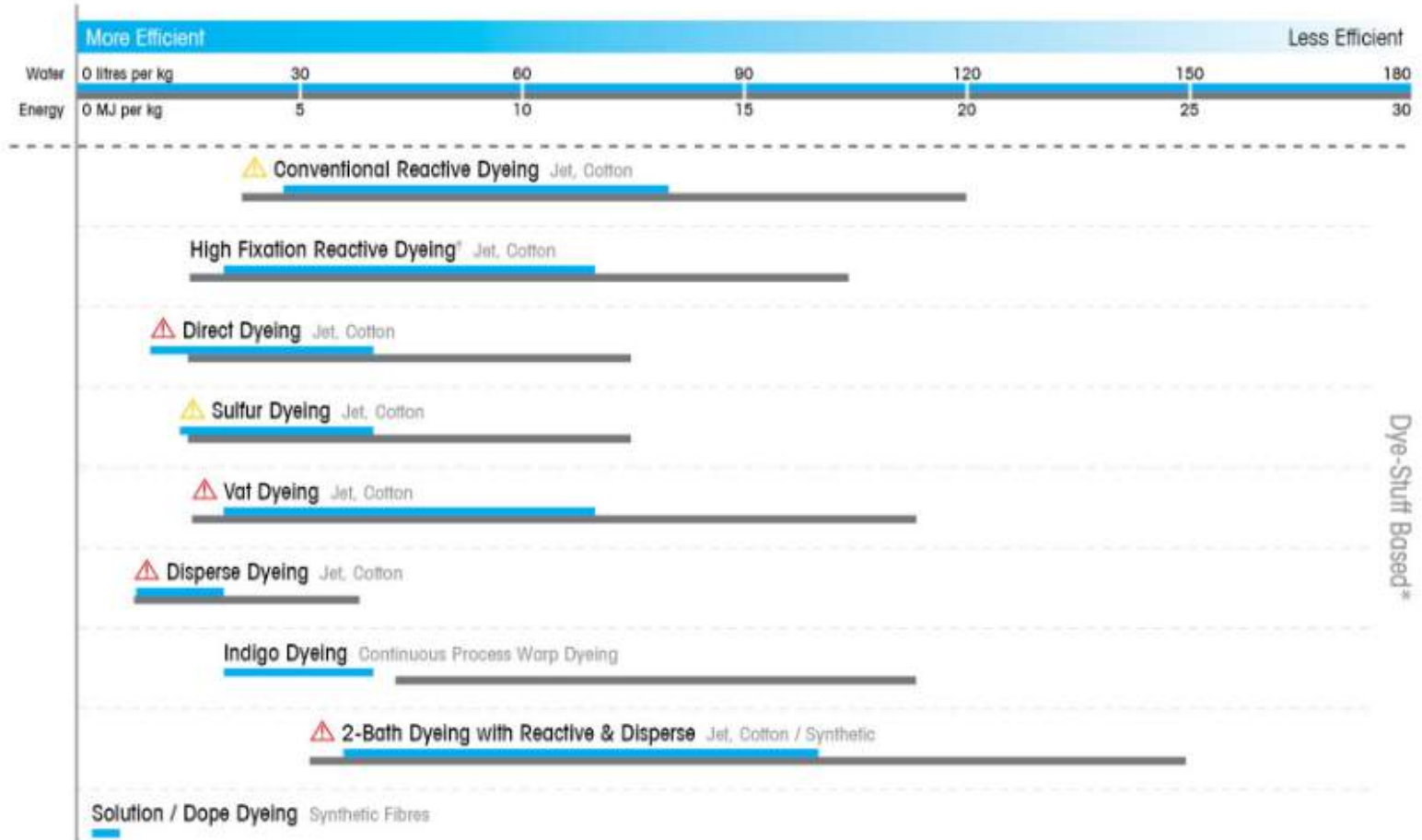
Pre-Treatment

Dyeing












Garment Finishing

Printing

Wet Processing Benchmark: Dyeing



WET PROCESSING STANDARDS

		⚡ Energy	💧 Water	🧪 Chemicals	🏠 Air Emissions	⊕ Occupational Health & Safety	⚙️ Management System	🌳 Environmental Policy	👤 Social Responsibility	📄 Audits & Validation	🔧 Implementation Tools	🏷️ Labelling	Clear All	Show All
Standard	Market Acceptance	⚡	💧	🧪	🏠	⊕	⚙️	🌳	👤	📄	🔧	🏷️		
	Low	✗	✓✓	✗	✓	✓	✗	✓✓	✓	✓✓	✗	✓		
	High	✓	✓✓	✓✓	✓✓	✓✓	✓✓	✓	✓	✓✓	✓✓	✓✓		
	Medium	✓✓	✓✓	✓✓	✓✓	✓	✗	✗	✓✓	✓✓	✓✓	✓✓		
	Medium	✓	✓✓	✓✓	✗	✗	✓	✓	✗	✓✓	✓✓	✓✓		
	High	✗	✓	✓✓	✗	✓✓	✓	✓✓	✓	✓✓	✓✓	✓✓		
	Medium	✓	✓✓	✓✓	✗	✓✓	✓✓	✓✓	✓	✓✓	✓✓	✓✓		
	High	✗	✓	✓	✗	✗	✓✓	✓✓	✗	✓✓	✗	✓✓		
	Low	✗	✗	✓✓	✗	✗	✓✓	✓	✓	✓✓	✓✓	✗		
	Low	✓	✓✓	✓✓	✓✓	✓	✓	✗	✓	✓✓	✓✓	✓✓		
	High	✗	✗	✓✓	✗	✗	✗	✗	✗	✓✓	✓✓	✓✓		
	Low	✓	✓✓	✓✓	✓✓	✓✓	✓✓	✓	✓	✓✓	✓✓	✓		

REDUCING RESOURCE CONSUMPTION AND WASTEWATER POLLUTION



**More Sustainable Wet Processing of
Lightweight Knits / Jersey and Denim**

Version 2.5 – April 2016

BACKGROUND

PaCT is working towards the implementation of best practices in the textile sector, with a focus on reducing resource consumption and wastewater pollution

IMPACT

- **13** global apparel brands and 2 technology suppliers, textile factories, and the Bangladesh Garment Manufacturers and Exporters Association (BGMEA).
- PaCT has partnered with **200** textile factories to support them to implement sustainable, resource efficiency projects.
- Projects have led to huge savings in resources and cumulative cost savings of USD16.3 million/year for these factories.

PARTNERS

International Finance Corporation (IFC), NGO Solidaridad, and the Embassy of the Kingdom of the Netherlands,

BACKGROUND

MADE-BY the commitment to the goals of the Detox campaign, which strives to reduce the negative impacts on people and the environment caused by the use of hazardous chemicals in textile and footwear production.

IMPACT

- 400 participants attended the Detox Summit, among them representatives from Greenpeace, scientific institutions, governmental organisations and business partners, discussed with the ALDI business groups the requirements and implications of the Detox commitment.
- Targets and KPIs set to 2020
- Yearly measurement of Detox efforts through scorecards

CLIENT





BACKGROUND

Capacity building program has been developed to enable factories to fundamentally change their chemical management to meet Detox requirements.

The program follows a "train the trainer" approach master trainers of the Made-By and Sustainable Textile Solutions organizations train experts from local organizations as trainers.

IMPACT

- 32 Trainer trained (25 CHINA, 17 BANGLADESH)
- Currently in the Pilot phase
- Project will be rolled out to 80 Factories

CLIENTS AND PARTNERS

We work with STS, Tchibo, REWE Group, Gesellschaft für Internationale Zusammenarbeit (GIZ) as part of the develoPPP.de program of the Federal Ministry for Economic Cooperation and Development (BMZ)

VERIFICATION OF PRODUCTS SUSTAINABILITY

BACKGROUND

MADE-BY support with the verification process of more eco- friendly Fastening in China and Turkey
Assessment and verification of the environmental impact of the eco- line products according to e.g.

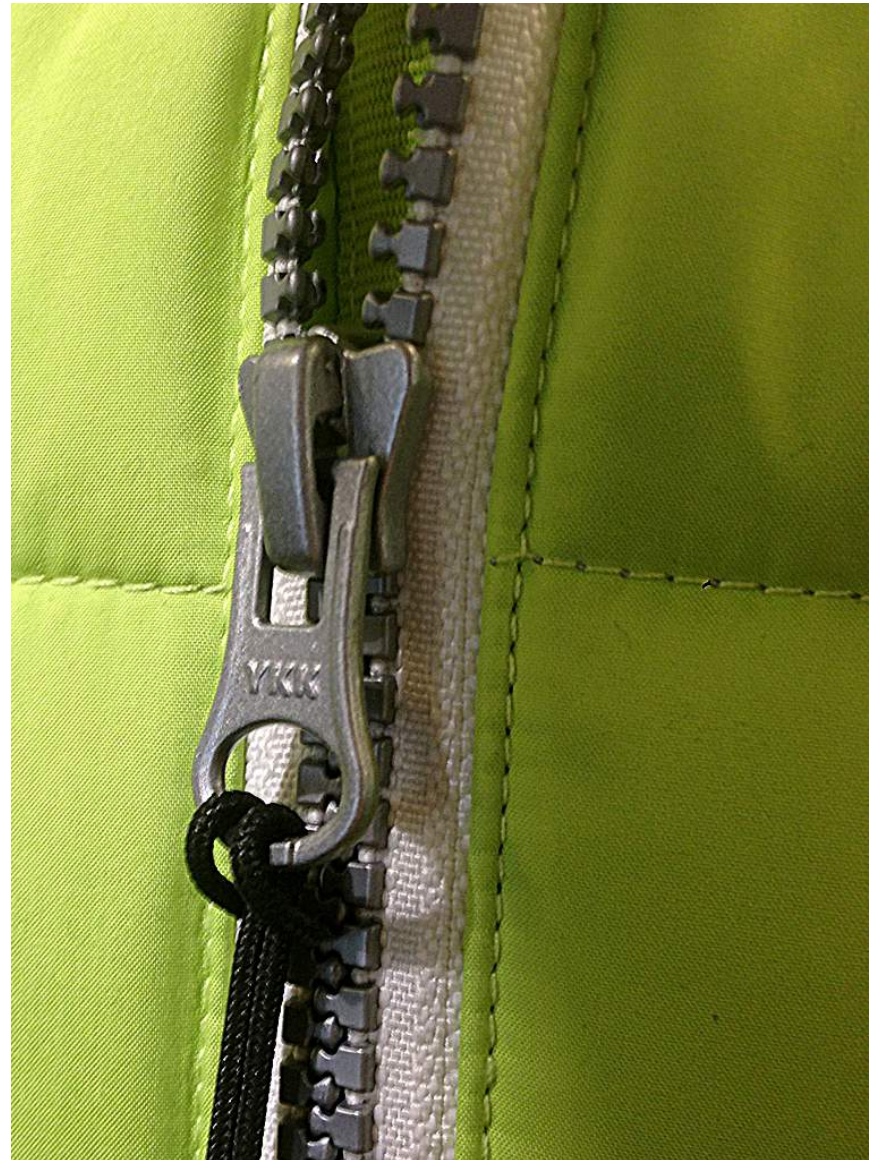
- Water use
- Process chemical use
- Electricity use
- Total waste produced (both hazardous and non hazardous)

IMPACT

Comprehensive quantification of impact reductions of sustainable lines vs conventional ones.

PARTNERS

Sustainable Solutions



SUSTAINABLE PRODUCTION - Myanmar



Contribute to a switch to sustainable garment production and consumption patterns and promote sustainable growth of Myanmar's garment sector

EU SWITCH Asia funded project: 2.8 million EUR

Project duration: January 2016 – December 2019

Main activities:

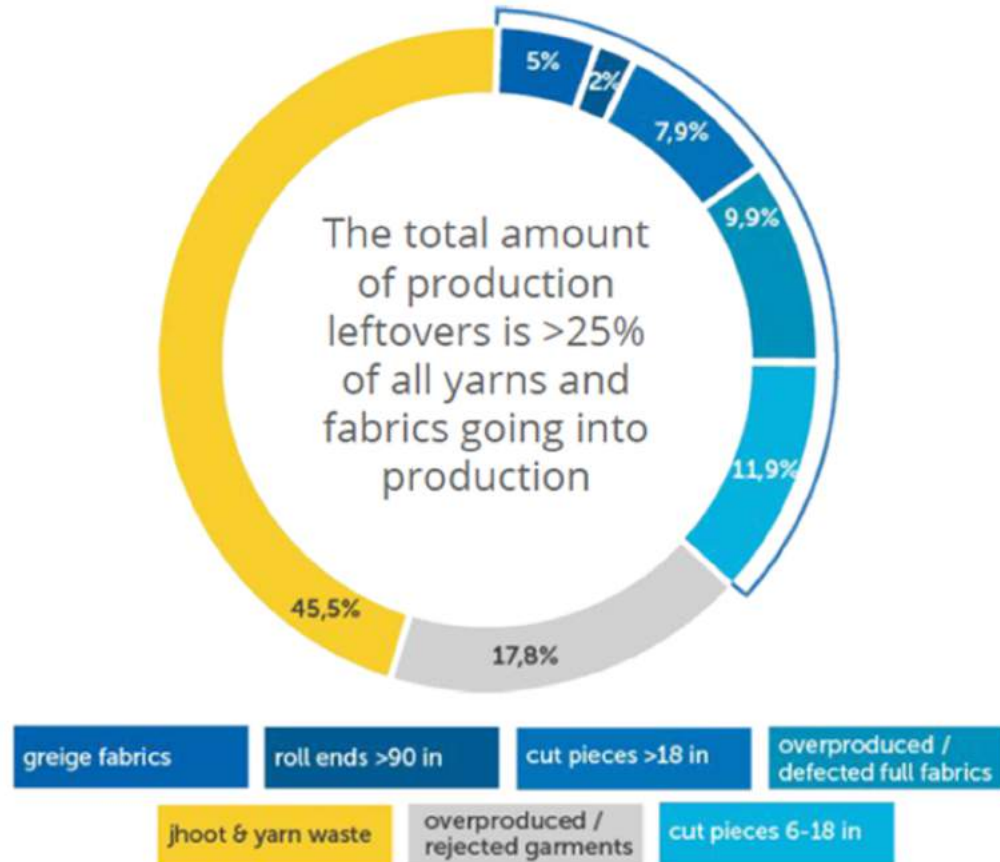
- Compliance with international social and environmental standards / factory improvement programmes
- Access to (green) finance products
- Sustainable public procurement in Myanmar
- Consumer information on “Made in Myanmar”

MADE-BY role: supplier score cards, trainings on environmental sustainability, sustainable public procurement, consumer labs



<http://www.smartmyanmar.org/>

Including **production leftovers** back in the supply chains is a huge but **undiscovered business opportunity** for growth within the textile industry

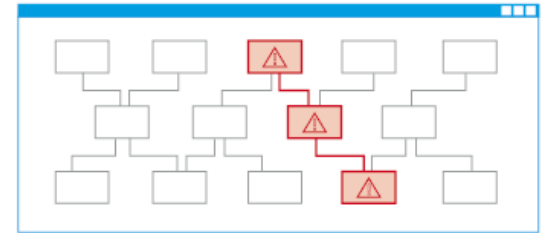


SUPPLY CHAIN MAPPING

Questionnaires that help you better understand who is within your supply base, and also, ask process specific sustainability questions.



Visualise your supply chain. Refine your overviews by supplier, function, location, product or sustainability criteria.



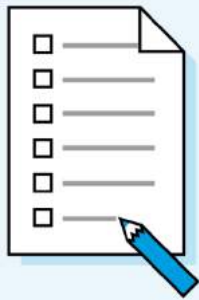
Support to make sense of results helping you to understand and **develop actions** to address risks based on supplier responses.



OUR APPROACH – 4 PHASES

Phase 1:

Baselining & developing targeted questionnaire



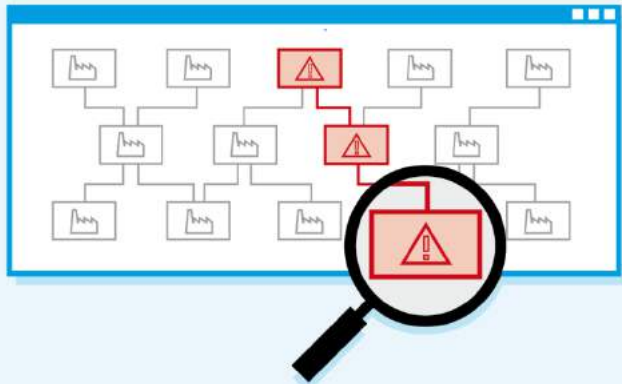
Phase 2:

Supplier engagement



Phase 3:

Collation of results, analysis and reporting



(Optional) Phase 4:

Action plans and implementation support



SUPPLY CHAIN TRANSPARENCY



MADE-BY kicked off a pioneering transparency project with **Eileen Fisher** to map 100% of its supply chain.



Thank You

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