



# DIGITAL PRODUCT PASSPORT WORKSHOP

## From Compliance to Competitive Edge

- 27 October 2025, Monday | 2:00—6:00 PM**
- Chamber 1A&B, G/F, InnoCentre, Kowloon Tong**
- English** (with Chinese Transcript)
- FREE** Admission

## Digital Product Passport: The Ticket to the EU Market

The upcoming EU regulation, **Digital Product Passports (DPP)**, sets to redefine the environmental and social impact transparency of consumer products. This new rule is expected to be implemented from 2027 and will affect virtually all companies selling physical products on the European market.

The DPP is not just another regulation, it is the new entry ticket for selling goods in the EU market. Failure to comply will risk losing access to one of the world's largest and most lucrative markets. Join this workshop to understand the challenges, gain practical insights, seize the opportunities, and ensure your business is ready for the new era of global trade.

### 14:00 Registration

### Opening Remarks

Dr. Bernard CHAN, Undersecretary for Commerce & Economic Development, CEDB

### Introduction to EU Digital Product Passports

Ms. Francesca POGGIALI, Vice President, Global Public Policy, GS1

### 15:50 Coffee Break and Networking

### DPP in Action

Mr. Heidi HO, Principal Consultant, GS1 Hong Kong

### Panel Discussion: DPP — The Road Ahead

**Moderator:** Mr. Pat Nie WOO, Chairman, Sustainable Fashion Business Consortium

**Panelists:**

- Ms. Oliver SUM, Business Development Expert, amfori
- Mr. Roger CHAN, COO & CTO, Cobalt Fashion (HK) Limited; Vice Chairman, Textile Council of HK
- Dr. Edmund LEE, General Manager & Head of Group ESG Initiatives, Gold Peak Technology Group

### 17:45 End of Event

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